

# CyberSense Reel

*A Short-Form Video Competition on Cybersecurity Awareness*

## Venue Details

Venue: DYPIMED Campus

Location: Dr. D. Y. Patil Institute of Management and Entrepreneur Development

Mode: Offline (On-Campus Activity)

Reporting & Screening: Seminar Hall

Shooting Area: Entire Campus (as permitted)

## Rule Book & Instructions

### 1. Team Formation

- Team size: 1 to 4 members
- All members must appear in the video

### 2. Event-Day Creation Rule

- No pre-recorded videos allowed
- Must shoot and submit on the same day
- Must be shot within campus

### 3. Video Guidelines

- Duration: 1 minute
- Format: MP4
- Language: Hindi / Marathi / English

### 4. Themes (Important Clarification)

- Participants are allowed to choose ANY topic related to cybersecurity awareness.
- The following are ONLY suggested themes for guidance:
  - Phishing Scams
  - OTP Fraud
  - Social Media Privacy
  - Deepfakes & AI Misuse
- Teams are NOT restricted to these four topics.

## 5. Submission

- Submit on event day via pen drive or link
- Include team details and description

## 6. Judging Criteria

| Criteria          | Weightage |
|-------------------|-----------|
| Creativity        | 20%       |
| Awareness Value   | 25%       |
| Clarity           | 20%       |
| Presentation      | 15%       |
| Technical Quality | 10%       |
| Impact            | 10%       |

## 7. General Rules

- Maintain discipline
- No copied content
- Judges decision is final

## Event Flow

Reporting → Shooting → Submission → Screening → Results